

SENIOR
Client
GUIDE

The what to wear guide

NOT SURE WHERE TO START
WHEN IT COMES TO
STYLING YOUR SESSION?
WE CAN HELP!

ZABLAN PHOTOGRAPHY



Hello AND Welcome

ZABLAN PHOTOGRAPHY



BE YOURSELF. HAVE FUN!

Zablan Photography is a team of senior portrait photographers in Hampton Roads, Virginia and we're excited to get to know you! We shoot unique portraits in cool and stylish locations around town, and we love making you feel awesome. Your senior year of high school is an exciting time, and we're here to capture who you are today, and make sure you have a blast in the process. Just relax, have fun, and BE YOURSELF, and we'll take care of the rest.

We have one session fee of \$ 250, one awesome experience. Here's what you get:

- 90 minutes of actual photography time in the outdoor location of your choice. We go most anywhere in Hampton Roads (Chesapeake, Suffolk, Virginia Beach, Portsmouth, Williamsburg). We shoot 100% outdoors. We love

natural light and wind in our hair. Studio photography is not our thing!

- Unlimited outfit changes. We recommend 3 outfit changes, but those nearly 2 hours of shooting time are yours, so you can change as much as you want. You are welcome to bring any cool props you can think of, but remember you're the star of the photo!
- Phone or online consult to prepare for your session. We like to talk to get to know the personality of our clients before we take them out and put a camera in their face. We also want to be sure you look your best and have all of your questions answered.
- Our editing style is clean and simple, but we were teenagers once ourselves, and we know that skin can be unpredictable. We also want you to look like you, and human beings have pores, and freckles and that stuff is great. All of our photos will be lightly edited and presented in full color.
- We know you're busy, and you won't have to worry about scheduling a ton of in person meetings to see the photos. We have online proofing galleries that are password protected and easy to access.
- We guarantee at least 20 completely retouched images, and you will have a personal print release allowing you to print them wherever you like. These are the full size high resolution files. We also offer printing through our color accurate pro labs, and you'll be surprised how affordable our print pricing is. We can do prints, canvases, and albums.
- We also provide a complete set of web ready images, perfectly sized for Facebook.
- Sessions are shot two hours before the sun sets, or very early morning . We require a retainer of \$100 to reserve a day, and the rest is due the day of the shoot. We accept all major credit cards, cash, or check. It's pretty simple, but if you have any questions just ask!
- Schedule your session today at amy@zablanphotography.com or visit our website at <http://www.zablanphotos.com> .

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CHOOSE YOUR COLLECTION

The Wondrous Collection

90 Minute Session

Unlimited Outfit and Locations

2-8x10,4-5x7 & 16 Wallets

CD with 15-20 images

\$250



GIFT PRINTS

Gift prints are ideal to hand out to both family members and friends.

12 Wallets	\$9
5-5x7	\$16
4-8x10	\$20
2-11x14	\$30

SESSION ALBUMS

All albums include artistically displayed photographs from our session.

7x7 20 Pages	\$150
8x10 30 Pages	\$200
10x8 20 Pages	\$300
12x12 30 Pages	\$400

A LA CARTE PRODUCTS

SAVE ON PRINTS AND PRODUCTS!

The Tremendous Collection

2-3 Hour Session

Unlimited Outfits and Locations

4-8x10, 6-5x7 & 24 Wallets

CD with 20-30 Images

\$350



CANVAS PRINTS

Images printed on art canvas and wrapped around 1.5" thick wood art frame.

8x10	\$84
11x14	\$106
10x30	\$136
20x20	\$159

GRAD INVITATIONS

Each pack includes 25 graduation invitations/envelopes with customized details.

5x5 Trifold	\$60
5x7 Folded	\$50
5x7 Flat	\$30
4x6 Flat	\$25

ADD ON PREMIUM PRINTS OR GRADUATION INVITATIONS



Choosing what you wear to your senior photo shoot is kind of a big deal. After all, anyone who cares about fashion will tell you that what you wear is an expression of who you are. It's obviously not the only thing that defines you, but the duds you don certainly make a first -- and lasting -- impression.

When selecting your session day outfits, think about what your style sense is and what you envision for the shoot. I highly recommend flipping through fashion magazines, perusing Pinterest and checking out in-the-know blogs for inspiration. And don't forget: from head to toe, details matter! Thoughtfully select the perfect shoes, accessories, jewelry and even layering details when putting together your outfits.

Dressing in layers is a great way to get the most out of your session. This will help to give you a different look without having to do an entire outfit change. Adding a vest, jacket, or fashion scarf will effortlessly change up your outfit.

When choosing colors, remember that lighter colors tend to accentuate weight, while darker colors have a more slimming effect. Try to select colors that will not clash with each other or the season. If you have multiple outfit changes, choose an outfit that you love and one that your parents love. Parents don't always have similar styles as their children. This way, everyone will be happy. Typically parents have a more classic taste. This will actually help you in the long run, as something that is trendy now will go out of style as the years progress.

Once you have your ensembles selected, take some quick snapshots of yourself and ask others for their thoughts and opinions. From there, you can make any adjustments or narrow down your selections.

Oh, and as your photographer, I want to see pictures of your outfits, too! Not just because I'm dying to see your fabulous fashion sense ASAP, but because knowing what you'll wear helps me choose session locations. This is all about you, sweetheart, and we're going to make you look -- and feel -- like a bajillion bucks!

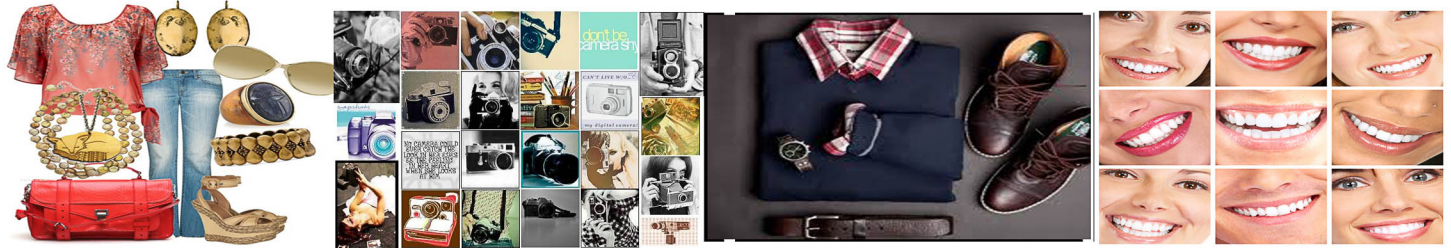
P.S. I do suggest bringing a few backup garments and accessories to the actual photo session. Just in case!

THE PREPARATION

The key to a successful senior portrait photo session is, without a doubt, preparation. You know what happens when you feel frazzled before and during a photo shoot? You look frazzled! For that reason alone, don't wait until the last minute to plan all your details or get everything in order.

Have no fear, though.

I've got your back with this mini-guide to preparing for your upcoming senior portrait photo shoot!



CREATE A SCHEDULE FOR YOURSELF

On the day of your shoot, it's important to budget your time. If you plan to have your hair, nails and makeup done, make all your necessary appointments far in advance. You can get your nails done a few days before, but your hair and makeup should be done a few hours before your photo shoot (with enough time between each appointment to get to your next destination).

Some salons do accept walk-ins, yes, but it's better to have an appointment when you have other places to be. The last thing you want is to be sitting at the salon sweating it out with both eyes glued to the clock hoping you'll make it to the shoot on time!

SAMPLE SCHEDULE:

- Nails: 1 p.m. @ Lee's Nails (1400 Shea Blvd)
- Hair: 2:30 p.m. @ The Root Salon (784 S. Hickory Lane)
- Makeup: 4 p.m. @ Franchesca Meyer's House (2526 Thomas)
- Photo shoot: 5:30 p.m. @ Holliday Park (23 N. Main)

Tip: Program a GPS with all the addresses you'll drive to on the day of your shoot.

PREPARING OUTFITS AND PROPS

No less than a week before your photo shoot, make a list of all the props you plan to bring, as well as all the garments/accessories you'll be wearing. One by one, make sure you have all those items on your list.

Doing this a week before the shoot gives you ample time to find any items you wanted to bring to the shoot, but may have forgotten about. Don't forget to send me a list of your props, as well. Knowing what you want to use/wear helps me choose the right locations!

THE NIGHT BEFORE

The night before, go through your prop and garment checklist again. As you go through the list, check the items off only after they are packed and ready to go for the following day.

Clothes/Jewelry: Make sure all your garments are clean and pressed, then put them in a hanging garment bag. Put your shoes in a box or another bag so they don't get your clothes dirty. Also, keep jewelry separated so they don't get tangled up in each other.

Props: Put all your props in the car you'll be driving to the photo shoot. This is especially important if you have a heavier chair or stool that you want to use. You don't want to mess up your hair or sweat off your makeup by lifting heavy objects right before your shoot. Plus, if it's all in there the day before, you don't have to worry about it on the day of!



THE SENIOR REPS

I LOVE MY SENIOR REPRESENTATIVES AND AFTER YOU CHECK OU THEIR PHOTOS, I KNOW YOU WILL, TOO!



For details on becoming a senior representative for Zablan Photography, shoot an inquiry email to Amy@Zablanphotography.com with the subject "Senior Rep Program Inquiry."

HOW FAR IN ADVANCE SHOULD I BOOK MY SESSION?

I'm normally booked out a month in advance. This time period is subject to change depending on the time of year. Fall and spring tend to be the busiest time for photographing seniors.

HOW LONG WILL MY SESSION LAST?

Your session time will be based upon the purchased package. I would suggest up to 2 hours or more depending on if you would like more outfit changes or locations. The more outfit changes and locations you have the more variety and looks you can have for your images.

WHAT LOCATIONS ARE USED THROUGHOUT THE PHOTO SESSION?

Selecting locations is one of my favorite things to do for a photo session. A week prior to the session we will review your favorite places, and the goals you want for the shoot and will provide the perfect location match for your outfits!

CAN OTHER PEOPLE BE INCLUDED IN MY PHOTOS?

Yes, you can definitely add in your BFF or your boyfriend. However, there's an additional \$50 add in fee for each additional person or animal added in with your photographs.

WHAT IF THE WEATHER IS BAD ON THE DATE OF MY SESSION?

If the session needs to be rescheduled due to inclement weather, we will try for the first available session date. I will send you a notification within 12-24 hours of the session date if I see a reason to reschedule. Please note I do automatically reschedule sessions if there is a more than a 50% chance of rain.

DO YOU OFFER PROFESSIONAL RETOUCHING?

I do offer professional retouching.

WHAT IS A SENIOR REP?

A senior rep is a senior who represents Zablan Photography. If you are a senior rep, you will receive benefits and incentives for promoting our studio throughout your senior year. For more information, contact us at Amy@Zablanphotography.com.



Zablan

Photography

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